Sustainability Social Media Coordinator



Project Title	Sustainability Social Media Coordinator
Project Summary	Make diplomacy a driver of sustainability through conducting outreach on social media, writing blog posts and articles, producing video content, designing communications campaigns, and presenting content in innovative ways with the Greening Diplomacy Initiative.
Country	United States

Project Description

The Greening Diplomacy Initiative works with U.S. embassies and posts abroad, as well as foreign diplomatic institutions here in the U.S. and elsewhere, to leverage diplomacy as a way to make the world a more environmentally sustainable place. This covers a wide array of programs, projects, and technologies. As one example, we leverage diplomatic institutions' energy needs as a way to add more renewable energy to the grid around the world. Another example is that we work to showcase our on-site wetlands at some embassies to help host countries learn about different water treatment and storage technologies that might help their infrastructure. This is a dynamic office and you will be working on high-impact, global projects that directly contribute to improving environmental sustainability worldwide and increasing public diplomacy opportunities for the United States' government. Our virtual intern will work on a variety of assigned and self-driven projects, allowing them to choose their own adventure and develop the skills they would like to. Students interested in communications, journalism, media production, social media, international relations, and environmental issues encouraged to apply.

Required Skills or Interests

Skill(s)
Analytical writing
Editing and proofreading
Graphic design
Infographic design
Marketing
Social media management
Storytelling/blogging/vlogging

Videography	
Writing	

Additional Information

Find out more about the Greening Diplomacy Initiative at https://www.state.gov/sustainability-at-the-u-s-department-of-state/.

Language Requirements

None